

WisdomTree

FTSE 100 1x Daily Short

Investment Objective

WisdomTree FTSE 100 1x Daily Short is a fully collateralised, UCITS eligible Exchange Traded Product (ETP). The ETP tracks the FTSE 100 Daily Short Strategy RT Gross TR index, providing the inverse daily performance of the FTSE 100 Declared Dividend TR index, adjusted to reflect fees as well as the costs and revenues inherent to shorting stocks.

For example, if the FTSE 100 rises by 1% over a day, then the ETP will fall by 1%, excluding fees. However if the FTSE 100 falls by 1% over a day, then the ETP will rise by 1%, excluding fees.

Potential Benefits

- Liquid. Trades like an equity on exchange, with multiple authorised participants (APs) and market makers (MMs)
- You cannot lose more than the amount invested, and an intraday rebalance mechanism is built-in to cushion the largest intra-day falls
- Simple to trade, no need for futures, no need to borrow cash or short stocks
- Transparent structure with world class service providers and fully collateralised
- WisdomTree is independent and managed by industry experts

Potential Risks

- Investing in Short and Leveraged ETPs is only suitable for sophisticated and/or informed investors who understand leverage, daily rebalancing and compounded daily returns and are willing to magnify potential losses
- Investors can lose the full value of their initial investment, however they cannot lose more than their initial investment
- Losses are magnified due to the nature of leveraged returns. Therefore, Short and Leveraged ETPs are only suitable for investors willing to take a high level of risk
- Transparent, cost-efficient and fully collateralised ETC structure
- Daily compounding may result in returns which an investor may not expect, if the investor has not fully understood how a WisdomTree ETP works

Product Information

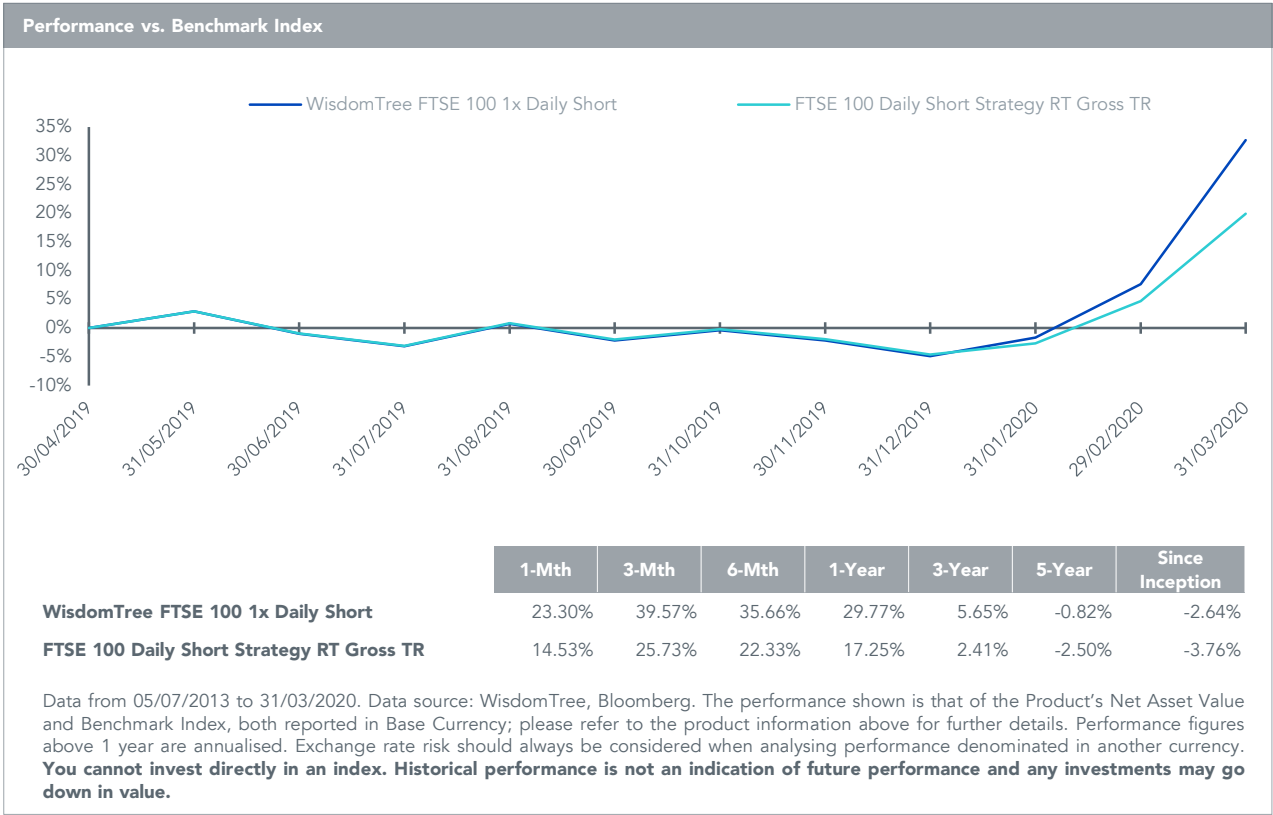
Asset Class	Equities
ISIN	IE00B94QKG22
Base Currency	GBP
Inception Date	05/07/2013
Currency Hedged	No
Management Fee	0.49%
Daily Swap Rate	N/A
Domicile	Ireland
Legal Form / Structure	Debt security / ETC
Replication Method	Fully Collateralised Swap
UCITS Eligible	Yes
UCITS Compliant	No
ISA Eligible	Yes
SIPP Eligible	Yes
UK Fund Reporting Status	Yes
Passporting	AU, GB, IE, DE, IT, NO
Use of Income	N/A
Issuers	WisdomTree Multi Asset Issuer PLC
Trustee	Law Debenture Trust
Collateral Administrator	Bank of New York Mellon

Index Information

Index	FTSE 100 Daily Short Strategy RT Gross TR
Index Provider	FTSE
Index Currency	GBP
Index Bloomberg Code	UKX11X

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Listing Information

Exchange	Trading Currency	Exchange Ticker	Bloomberg Code	RIC	SEDOL	ISIN	WKN	Listing Date
London Stock Exchange	GBP	SUK1	SUK1 LN	SUK1.L	B94QKG2	IE00B94QKG22		05/07/2013

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Glossary

Dividend Weighted Index: an index that determines the weight of its constituents using the dividends paid by the security rather than another variable (the most common is Market Cap weighted indices). **Fully Replicated:** assets are invested in securities that match the constituents of the relevant index, in the same proportion. **Fundamentally Weighted Index:** an index that weights securities on the basis of factors such as dividends or earnings. **Large Cap, Mid Cap and Small Cap:** refers to market capitalisation and is calculated by multiplying the price of a stock by the number of shares outstanding. **Listing currency:** the trading currency on the exchange. **Physical (Optimised):** assets are predominately invested in securities that are constituents of the index, but may also hold securities whose characteristics closely resemble the characteristics of the index. **Physically Backed:** securities held by the fund are the actual securities not a derivative. **Rebalance:** An index is created by applying a certain set of selection and weighting rules of countries, sectors and stocks at a certain frequency. A Rebalance is when WisdomTree re-applies its rules based selection and weighting process. **Rebalance Frequency:** The frequency by which the constituents of the index are screened and their weights changed. **Replication Method:** the method by which the fund gets exposure to the benchmark index. **Share class currency or the "NAV currency":** The currency that the fund's NAV is issued in. **Total Expense Ratio (TER):** a measure of the total costs associated with managing and operating a fund. The TER consists primarily of management fees plus other expenses such as trustee, custody and operating expenses. It is expressed as a percentage of the fund's total net asset value.

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