

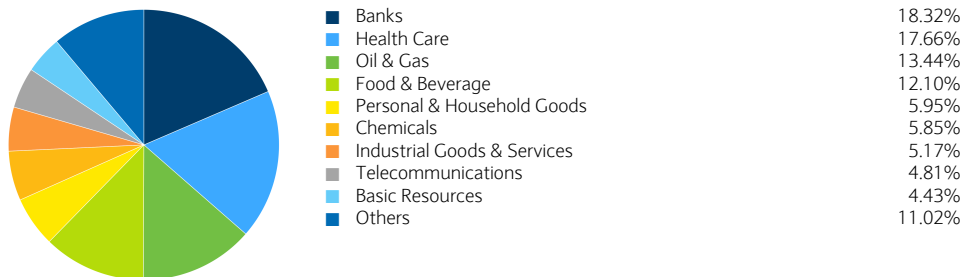
iShares STOXX Europe 50 (DE)

7 April 2014

Product Description

iShares STOXX Europe 50 UCITS ETF (DE) is an exchange traded fund (ETF) that aims to track the performance of the STOXX Europe 50® Index as closely as possible. The index measures the performance of the 50 by free float market capitalisation largest stocks in the STOXX® Europe 600 Index, which includes companies from 18 developed European countries. The index composition is reviewed annually with quarterly and extraordinary rebalances as required. iShares ETFs are funds managed by BlackRock. They are transparent, cost-efficient, liquid vehicles that trade on stock exchanges like normal securities. iShares ETFs offer flexible and easy access to a wide range of markets and asset classes. The respective data for tax gain 2 can be found at www.fundinfo.com

Sector allocation (7 April 2014)



Others: Insurance 4.04%, Technology 2.69%, Automobiles & Parts 2.20%, Utilities 1.22% and Retail 0.88%

Source: BlackRock Advisors (UK) Limited

Country (7 April 2014)



Source: BlackRock Asset Management Deutschland AG

Product Performance (7 April 2014)

Cumulative Performance			Standardised Yearly Product Performance		
	Product	Benchmark		Product	Benchmark
3 months	0.54%	N/A	7/4/13 - 7/4/14	14.17%	N/A
6 months	7.16%	N/A	7/4/12 - 7/4/13	12.72%	N/A
1 year	14.17%	N/A	7/4/11 - 7/4/12	-4.37%	N/A
3 years	22.90%	N/A	7/4/10 - 7/4/11	1.94%	N/A
Since Inception	-6.27%	N/A	7/4/09 - 7/4/10	46.10%	N/A

Investment in the products mentioned in this document may not be suitable for all investors. Past performance is not a guide to future performance and should not be the sole factor of consideration when selecting a product. The price of the investments may go up or down and the investor may not get back the amount invested. Your income is not fixed and may fluctuate. The value of investments involving exposure to foreign currencies can be affected by exchange rate movements. We remind you that the levels and bases of, and reliefs from, taxation can change.

Source: BlackRock Advisors (UK) Limited. Performance data displayed is based on Net Asset Value, in base currency terms, net of fees.

Key Facts

UCITS Compliant	Yes
Domicile	Germany
Issuing Company	BlackRock Asset Management Deutschland AG
Fund Manager	BlackRock Asset Management Deutschland AG
Administrator	State Street Bank GmbH
UK Distributor/UK Reporting Status	No
Benchmark Index ("The Index")	STOXX® Europe 50
Securities in Issue	16,250,000
Type Of Product	63 InvG Replicated Equity Index Fund
Replication Basis	approx. 1/100 of the underlying index
Total Return Index Ticker	SX5R
Price Index Ticker	SX5P
Rebalance Frequency	Quarterly
Fiscal Year End	30 April 2014
Total Net Assets	€479.60m
Net Asset Value per Share	€29.51
Use of Income	Distributing
Total Expense Ratio	0.52% p.a.
Product Methodology	Replicated
Number of Holdings	50
Inception Date	27 December 2000
Base Currency	EUR
ISA Eligibility	No
SIPP Eligibility	Yes
Deutsche Börse	
Ticker	EXW3
Reuters (RIC)	STX50EX.DE
Bloomberg	SX5PEX GY
SEDOL	7056954
WKN	593394
Trading currency	EUR
Listing Date	3 January 2001

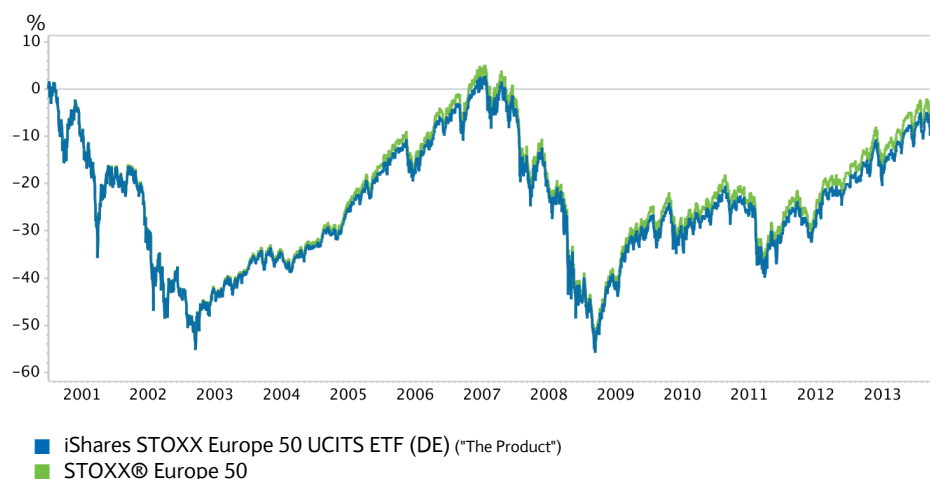
This product is also listed on: SIX Swiss Exchange

Bloomberg iNAV	SX5PNAV
Reuters iNAV page	STOXX50NAV.DE
ISIN	DE0005933949
Distribution Yield	3.54%
Dividend Frequency	Up to 4x per year
Ex date	17 March 2014
Pay Date	17 March 2014
Issue Premium(on exchange)	0.00%

Source: BlackRock Advisors (UK) Limited

iShares STOXX Europe 50 (DE)

Performance Chart (7 April 2014)



Source: BlackRock Advisors (UK) Limited. Performance data displayed is based on Net Asset Value, in base currency terms, net of fees.

Top 10 Holdings (7 April 2014)

Issuer	% of Product
NESN - NESTLE S.A.	5.67%
NOVN - NOVARTIS AG	5.21%
ROG - ROCHE HOLDING AG	4.76%
HSBA - HSBC HOLDINGS PLC	4.36%
FP - TOTAL S.A.	3.64%
BP - BP PLC	3.45%
RDSA - ROYAL DUTCH SHELL PLC CLASS A	3.31%
GSK - GLAXOSMITHKLINE PLC	2.93%
SAN - SANOFI S.A.	2.89%
SAN - BANCO SANTANDER SA	2.65%

Source: BlackRock Advisors (UK) Limited

Investment in the products mentioned in this document may not be suitable for all investors. Past performance is not a guide to future performance and should not be the sole factor of consideration when selecting a product. The price of the investments may go up or down and the investor may not get back the amount invested. Your income is not fixed and may fluctuate. The value of investments involving exposure to foreign currencies can be affected by exchange rate movements. iShares ETFs seek to track a benchmark and holdings are not altered during rising or falling markets. Some iShares ETFs are optimised and therefore may not hold all securities within the benchmark index. Performance may differ from the underlying benchmark index. iShares ETFs trade on exchanges intraday at the current market price which may differ from net asset value. Transaction or brokerage fees will apply. Liquidity is not guaranteed. We remind you that the levels and bases of, and reliefs from, taxation can change. BlackRock has not considered the suitability of this investment against your individual needs and risk tolerance. The data displayed provides summary information, investment should be made on the basis of the relevant Prospectus and Key Investor Information Document (KIID) which is available from your Broker, Financial Adviser or BlackRock Advisors (UK) Limited. We recommend you seek independent professional advice prior to investing. In respect of the products mentioned this document is intended for information purposes only and does not constitute investment advice or an offer to sell or a solicitation of an offer to buy the securities described within. This document may not be distributed without authorisation from BlackRock Advisors (UK) Limited.

The German domiciled ETFs are "undertakings for collective investment in conformity with the directives" within the meaning of the German Law on the investments. These funds are managed by BlackRock Asset Management Deutschland AG which is authorized and regulated by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht).

Most of the protections provided by the UK regulatory system do not apply to the operation of the Companies, and compensation will not be available under the UK Financial Services Compensation Scheme on its default. The Companies are recognised schemes for the purposes of the Financial Services and Markets Act 2000. Any decision to invest must be based solely on the information contained in the Company's Prospectus, Key Investor Information Document and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Key Investor Information Document and the Company's Prospectus.

This document is not, and under no circumstances is to be construed as, an advertisement, or any other step in furtherance of a public offering of shares in the United States or Canada. This document is not aimed at persons who are resident in the United States, Canada or any province or territory thereof, where the Companies are not authorised or registered for distribution and where no prospectus for the Companies has been filed with any securities commission or regulatory authority. The Companies may not be acquired or owned by, or acquired with the assets of, an ERISA Plan.

"The Index" is a service mark of STOXX Limited and/or Dow Jones & Company, Inc. ("licensors"). "The Funds" is not sponsored, endorsed, sold or promoted by the licensors, and the licensors make no representation regarding the advisability of trading in such products.

iShares is a registered trademark of BlackRock Institutional Trust Company, N.A. All other trademarks, servicemarks or registered trademarks are the property of their respective owners. © 2014 BlackRock Advisors (UK) Limited. Registered Company No. 00796793. All rights reserved. Calls may be monitored or recorded. © 2014 BlackRock, Inc. All Rights reserved. BLACKROCK, BLACKROCK SOLUTIONS, ALADDIN, iSHARES, LIFEPAATH, SO WHAT DO I DO WITH MY MONEY, INVESTING FOR A NEW WORLD, and BUILT FOR THESE TIMES are registered and unregistered trademarks of BlackRock, Inc. or its subsidiaries in the United States and elsewhere. All other trademarks are those of their respective owners.