

COOKIE POLICY

What is a cookie?

Cookies are files that are downloaded onto the user's terminal (computer/smartphone/tablet) when accessing certain websites and are stored in its memory. Amongst other things, cookies allow information on your browsing habits or those of your device to be stored and recovered, see which websites are visited, the time connected, analyse how a page works, if there are technical problems, etc. Depending on the information they contain and the way in which the terminal is used, they can be used to recognise the user.

What kinds of cookies are there?

There are various types of cookies, depending on various criteria:

- Ownership:
 - o UNIENCE-owned cookies.
 - o Third party cookies. These are cookies that are owned by a third party that is not associated with UNIENCE which will be the one processing the information collected.
- Purpose:
 - o Technical and/or functional cookies. These are used to improve the service, detect problems, recognise the user, etc.
 - o Analytical or advertising cookies. These are used to analyse information on browsing history and offer advertising, whether generic or personalised.

Is information only obtained by using cookies?

Cookies are not the only tool used to obtain data on use, operation, technical aspects, browsing history and user preferences. There are also web beacons (also known as action tags or single-pixel gifs), integrated links, and other tools for collecting data (which we refer to collectively as "cookies", since this is the most-frequently used mechanism). These tools do not in principle identify you, but do collect data on your browsing history, preferences, your use of the website and the advertising you've seen.

What's a cookie used for?

Cookies are used to offer you personalised services and/or advertising, to analyse how the system operates, recognise you when you access it as a user, locate any incidents and problems that arise and resolve them as quickly as possible, and analyse and measure use and activity of the website.

Do you need my consent to install cookies?

No consent is necessary to install technical cookies or those that are strictly necessary to provide an information society service expressly requested by the user.

Consent is required for the rest, which can be sought from users in various ways. In the case of UNIENCE, we will consider that you've given consent if you continue to use the website, although you can revoke that consent at any time and disable the cookies.

Can I disable the cookies?

Most browsers tell you how to change the settings on your browser so that it doesn't accept cookies, informs you every time you receive a new cookie, and how to disable them completely. In order to control how your information is used, you can change the settings of your terminal's browser to work in the way that's best for you.

However, please note that disabling technical and/or functional cookies can reduce the quality of the website or make it more difficult to identify you.

You can disable the cookies through your browser:

- **Chrome**, from <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>
- **Explorer**, from <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>
- **Firefox**, from <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
- **Safari**, from <http://support.apple.com/kb/ph5042>

What kind of cookies does UNIENCE currently use?

| UNIENCE-OWNED COOKIES | | | |
|------------------------------|--------------------|----------------|-----------------------|
| NAME | INFORMATION | PURPOSE | HOW TO DISABLE |
| | | | |

| | | | |
|--------------------|---|--|-----|
| Strictly necessary | On session, identification and registration | Identification of the user; management of the services requested by the user | N/A |
|--------------------|---|--|-----|

| THIRD PARTY COOKIES | | | |
|-----------------------------------|--|--|---|
| NAME | INFORMATION | PURPOSE | HOW TO DISABLE |
| Google Analytics (Google, Inc) | Analyses how users use websites | Used to evaluate use of Websites, obtain reports on activity for website operators and provide other services related with website activity and Internet use | https://tools.google.com/dlpage/gaoptout?hl=es |
| DoubleClick (Google, Inc) | Information on ads shown to users, those that interest them and whether they visit the advertiser's website | To improve and manage the ads displayed and avoid showing users ads they've already seen | https://support.google.com/adsense/answer/2839090?hl=en |
| Comscore | Number of visits, pages or sections visited, time spent browsing, sites visited before visiting this website, details of browsers used | Statistical reports on the website's traffic and its audience | http://www.comscore.com/es/Sobre_comScore/Privacy_Policy |
| Moneymatic | Analyses how users use websites | Used to evaluate use of Websites, obtain reports on activity for | http://www.moneymatic.es/politica-de-cookies/ |

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| | | website operators and provide other services related with website activity and Internet use | |
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